Kampong Cham province is situated at advantageous geographic location in the centerlowland of the Mekong River with relatively closed proximity to Phnom Penh and at the crossroads to the northeast well-developed infrastructure, and the abundant agriculture resources and labor forces. Kampong Cham is positioned to be the hub for innovative agriculture business models.

WHY KAMPONG CHAM?

Connections & Infrastructure
Located at the crossroad with well-developed infrastructure and connections for business and innovation to thrive
- **WATER** – Kampong Cham Port on the mainstream of the Mekong River 105 km up from Phnom Penh
- **LAND** – Connecting four main National roads #6A, 6, 7, and 8. There are 195 petrol stations across the province.
- **UTILITIES** – Electricity Coverage 91.2% with tariff range from 0.12 to 0.1819 per kWh depending on size and nature of businesses.
- **FINANCIAL SERVICES** – all the major banks have their present in the province. Both online, cards and offline payment and disbursement are available.
- **PROFESSIONAL SUPPORT SERVICES** – with closed proximity to Phnom Penh, most businesses can obtain the professional support services such as legal, financial, and other professional supports from Phnom Penh services.

The highest priorities in Economic Development
In the three year Rolling Provincial Investment Program (2019 – 2021)

46.77% Of the total budget (USD 521 million) is allocated for Economic Development in the Kampong Cham province

USD 348m Annual turnover made by the business establishment in the province (estimated at 2.74% of the total turnover)

Economic Momentum

USD 1.61 BILLION GDP (2017)
7.27% of the national GDP

7.9% Average growth from 2013 to 2017; while, the national average is 7.1%

USD 1,478 Provincial GDP per Capital. This is higher than the national GDP per Capita ($1,384.23)

Opportunities
Diversified new tourism potential remain untapped and becoming the champion for local tourist.

Sustainability . Innovation . Inclusion

In collaboration with
Kampong Cham Provincial Administration
With Funding Support from

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YEAC

Kampong Cham
CORE SECTORS
There are three core sectors that currently have a substantial presence (>80%) in the Kampong Cham’s economy, in terms of employment, and/or GDP contribution, and, as such, should be supported and enhanced.

Wholesale & Retail
58.73% of Total Business Establishment
41.38% of Job Contribution
2017 ANNUAL TOURNOVER (60.81% of the total turnovers). It is based on 2011 Consensus data and GDP growth rate from 2011 to 2017. Retail & wholesale sector is diverse and includes various subsectors such as agriculture products/produce trading, food & beverage, motor vehicles & parts, consumers' industrial electronics, building materials, clothing, and general merchandise. Wholesale & Retail in Kampong Cham is dominated by agriculture related trading.

Travel, Hospitality, Accommodation & Food Services
USD 72.78m
ANNUAL TOURNOVER (14.21% of the total turnovers)
(16 hotels, 123 guesthouses, 99 restaurants & coffee shop, 87 KTV, 14 tourist attraction sites – 4 of which are historical sites) 2018 data
14.3% of Total Business Establishment
12.45% of Job Contribution
There were 520k tourists (97% is local tourists) coming to Kampong Cham. Kampong Cham attract only 0.3% of the total international tourists arriving in Cambodia.

Manufacturing
USD 39.76m
ANNUAL TOURNOVER (11.43% of the total turnovers)
Business establishment in Manufacturing sector mostly related to agriculture production or related products. Despite the low proportion of the total business establishment, manufacturing contributes the highest in term of job creation, which is mainly from garment & footwear factories. Innovative investment in this sector would bring both economic and social development in the province.

13.23% of Total Business Establishment
22.55% of Job Contribution

THE OPPORTUNITY AREAS
There are three opportunity areas that offer high potential for employment and industry development. These are poised for growth due to their strong existing activity, growth potential, ability to play to KPC’s comparative strengths and workforce assets.

1. MSME MANUFACTURING CLUSTER WITH SPECIAL EMPHASIS ON AGRO PROCESSING/PRODUCTION
Due to abundance labor force, agriculture resources, closed proximity to Phnom Penh and well-developed infrastructures, the main priority would be (but not limited to):
- Agro processing based on the industrial and permanent crop
- Food & Beverage Manufacturing
- High Value Products from the existing raw material
- Outsourcing Center

2. INNOVATIVE AGRICULTURE PLATFORM
Opportunities to position as innovation hub for fruit, industry and permanent crops with investment in (but not limited to):
- Agriculture research & development facilities/centers.
- Shared Agriculture technology centers
- Agriculture technology startups

3. NEW TOURISM
Leveraging the natural comparative strengths of the province’s agricultural resources, Mekong River and geographical location at the crossroad among majestic Siem Reap and exotic northern provinces, the new tourism for local tourists should be championed and promoted. This includes in the order of priority:
- Agriculture Tourism
- Education Tourism
- Cultural Tourism
- Ecotourism

WHAT SHAPED THIS INVESTMENT GUIDE?

Scope of the Guidebook
- Focus on Kampong Cham province
- Outside Inspiration & Data
- Inclusive Development
- Focus & Connections to other plans

Objectives
1. Assist local entrepreneur to make better business decision (growth decision)
2. Attract investors from outside Kampong Cham
3. Provide the baseline for future policy recommendations & provincial economy strategy
4. Showcase the best public-private partnership

FURTHER READING & REFERENCE